

Privacy Policy

Your privacy is important to us and we take the responsibility of handling your personal information very seriously. Our Privacy Policy describes in detail how we collect and handle your personal information, who we exchange your information with, how you can access and correct your information and how you can make privacy complaints.

This Privacy Policy applies to the services offered by Laser Skin registered in the UK as
DKB1 LTD 13613127
LP29 LIMITED 15205086.

Statement of Confinement

Laser Skin is committed to protecting your privacy and any personal information we collect. Laser Skin complies with the The Data Protection Act 2018 (Cth). This policy explains how we may collect, use, disclose and otherwise handle personal and sensitive information.

Laser Skin is committed to safeguarding personal privacy. It recognises that individuals have a right to control how their personal information is collected and used. Providing personal information is an act of trust and it is taken seriously. Unless given consent to do otherwise, Laser Skin will only collect and use personal information as set out below.

For the purposes of this Privacy Policy personal information may mean some or all of the following: a client's name, contact details, date of birth, emergency contact

details, bank account and/or credit card details, other identification details, payment history, treatment details, before and after photographs and other sensitive information.

Collecting Personal Information

Laser Skin will not collect or monitor any personal information about an individual without their consent. The only personal information collected is what is provided voluntarily by a client or prospective client.

We collect personal information primarily to enable us to provide clients with our services. Laser Skin may also use the information for marketing to you or for any other purpose permitted under The Data Protection Act 2018 (Cth).

When a treatment or product is purchased personal information will be requested in order to provide the requested treatment or product, provide updated information, and advise of other Laser Skin treatments and products, which may be of interest. You are not obligated to provide personal information however failure to do so may result in Laser Skin being unable to provide services or products to you.

Personal information is collected directly from clients or potential future clients when they personally complete and submit a client card and consent form to become a client of Laser Skin. This can be done in person at one of our clinics.

Collecting Sensitive Information

For the purposes of this Privacy Policy sensitive information means the information a client has disclosed to us about their physical and mental health and well-being.

Sensitive information will only ever be used for providing services to clients. Such information will not be used or disclosed for any other purposes without consent, except in cases when disclosure may be required by law or is necessary to protect the rights or property of Laser Skin, or any member of the public, or to lessen a

serious threat to a person's health or safety. For the purposes of this Privacy Policy sensitive information is a subset of personal information.

Use of Tracking Technologies

Laser Skin uses tracking technologies such as cookies or web beacons to make use of the website and services as convenient as possible. Cookies are pieces of information that a website transfers to a computer's hard disk for record keeping purposes. Web Beacon is a technical method that sends information related to the access to websites, when you browse websites, open or preview an HTML-formatted email.

Most web browsers are set to accept tracking technologies such as cookies or web beacons. These tracking technologies do not themselves personally identify users, although they do identify a user's browser. These tracking technologies allow Laser Skin to monitor the Laser Skin website, and to record how many people are using the different parts of the site. It is possible to set the browser to refuse tracking technologies such as cookies or web beacons, however, this may limit the services provided by Laser Skin's website.

Using and Disclosing Your Personal Information

Personal Information will be used for the following primary purpose:

- To fulfill obligations pursuant to a client's request for, and Laser Skin's agreement to provide, services, products and/or any other agreement between him/her/they and Laser Skin;
- To render services to the client;
- To provide information about products, services and/or special offers;
- To obtain opinions or comments about products and/or services from members;
- To record statistical data for marketing analysis from clients.

Laser Skin may employ other companies or service providers to assist us in providing our services, including (but not limited to) marketing, market research, mail-house services, hosting and product development services, analysis of client lists and/ or consulting services. These third parties may have access to personal information that is needed to perform their specific function. They cannot use that information for other purposes.

Laser Skin recognise the trust with which individuals provide personal information, and such information will not be used or disclosed for any other purposes without consent, except in exceptional cases when disclosure may be required by law or is necessary to protect the rights or property of Laser Skin, or any member of the public, or to lessen a serious threat to a person's health or safety.

Contact by Laser Skin

Laser Skin does not send advertising information without obtaining prior consent. If an individual receives communications from Laser Skin which they do not wish to receive, they may remove their name from the marketing database by contacting Laser Skin via contacting us directly or using opt out functions.

Individuals' Right of Access

Individuals have the right to review personal and/or sensitive Information that may be recorded on the Laser Skin database. Information may be reviewed by submitting a written request for such access to your local clinic.

A request may be made to delete or amend personal and/or sensitive information, and all reasonable steps to delete the information will be made, except where it is required for legal reasons, which includes but is not limited to the proper maintenance of medical and health records. Deletion or amendment of information may result in Laser Skin being unable to sell products directly and/or provide certain services including after sales services.

Storage and Security of Personal and or Sensitive Information

Laser Skin takes all reasonable steps to keep secure personal information recorded and to keep this information accurate and up to date. The personal information is stored on secure servers if in digital format, including on servers located in the United Kingdom, or in locked areas if in hardcopy format: these are protected in controlled facilities. Laser Skin employees and data processors are obliged to respect the confidentiality of any personal and/or sensitive information held by Laser Skin.

Laser Skin only permits authorised personnel to access your information and information will only be disclosed to third parties where they have the appropriate authority. We destroy or de-identify personal information we no longer need or we are no longer required by law to keep, wherever possible.

Problems Queries or Complaints

For further information regarding this Privacy Policy or to make a complaint about the steps taken by Laser Skin to protect your personal information or privacy, please contact Laser Skin via the contact page on the website. We will investigate any complaints received in writing and resolve them as soon as possible.

If you are not satisfied with the result of your complaint to us, you can refer your complaint to:

Information Commissioner's Office

If you feel that your data has not been handled correctly, or you are unhappy with our response to any requests you have made to us regarding the use of your personal data, you have the right to lodge a complaint with the Information Commissioner's Office.

You can contact them by calling 0303 123 1113.

Or go online to www.ico.org.uk/concerns (opens in a new window; please note we can't be responsible for the content of external websites)

If you are based outside the UK, you have the right to lodge your complaint with the relevant data protection regulator in your country of residence.

Laser Skin reserves the right to review, amend, update and change this Privacy Policy from time to time to reflect its practices and obligations. Any changes will take effect when they are made or posted on our website.

Companies House Disclosure

The website www.Laser-Skin.co.uk and all the contents and information shared here is applicable to the companies listed below:

Laser Skin registered in the UK as DKB1 LTD

Company Number: 13613127

Registered at the address; 90 Hagley Road, Birmingham, West Midlands, United Kingdom, B16 8LU.

LP29 LIMITED Registered Company Number

Company Number: 15205086

Registered at the address; Lombard House, Cross Keys, Lichfield, Staffordshire, United Kingdom, WS13 6DN.